



RIGHTS AND RESOURCES INITIATIVE

Request for Proposals

Impact Report Writer

The Rights and Resources Initiative is requesting proposals for consulting services beginning mid-**September 2026**.

If interested in providing services to our organization, please review this request and submit a proposal by **September 10, 2026**.

About RRI:

The Rights and Resources Initiative (RRI) is a global coalition of over 200 organizations dedicated to advancing the forest, land, and resource rights of Indigenous Peoples, Afro-descendant Peoples, local communities, and the women within these groups. RRI leverages the power of its global coalition to amplify the voices of local peoples and proactively engage governments, multilateral institutions, and private sector actors to adopt institutional and market reforms that support the realization of rights. Its members capitalize on each other's strengths, expertise, and geographic reach to achieve solutions more effectively and efficiently. By advancing a strategic understanding of the global threats and opportunities resulting from insecure land and resource rights, RRI develops and promotes rights-based approaches to business and development and catalyzes effective solutions to scale rural tenure reform and enhance sustainable resource governance.

Background

The Community Land and Conservation Initiative (CLARIFI) is RRI's global, rightsholder-led regranting mechanism, and funds projects led by Indigenous, Afro-descendant, and local communities' organizations to

strengthen their rights, sustainable livelihoods, and conservation of natural resources. CLARIFI was created in 2022 by RRI and Campaign for Nature, and has since funded 186 projects in Asia, Africa, and Latin America.

RRI's CLARIFI team, which manages the fund's grants and activities, has a mandate to publish its first Impact Report by November 2, 2026. This report will cover the period 2022-26 and amplify the initiative's key impacts and achievements so far in a clear, compelling, and visually appealing format. The intended audience of this report are RRI's current and potential partners and allies, which include international donors, philanthropic foundations, UN agencies, and coalition members.

The report will illustrate selected success stories collected from the field, utilizing an extensive database of written and audio-visual assets collected by the CLARIFI team, and document lessons during project implementation. It will be produced in English and RRI will translate the final document into regional languages. The final product will be a mix of quantitative and qualitative stories of impact, organized by CLARIFI's six, overarching Thematic Priorities and three focus regions (Asia, Africa, and Latin America). These Priorities are:

1. **Tenure security, advocacy and legal support** - Legal aid; mapping; strategic analysis; policy development; and advocacy support for Indigenous, Afro-descendant, and local community networks.
2. **Conservation and resource management** - Community conservation plans and monitoring; community-forest management and conservation; restoration; training and capacity building for conservation staff.
3. **Organizational capacity** - Financial and fundraising capacity building; funding for key staff and core operational costs.
4. **Environmental / human rights defenders** - Legal support, advocacy, safe housing, and scholarships to support extraction /safety during moments of physical threats.
5. **Indigenous and local economies** - Traditional livelihoods; subsistence activities; rights-based business; business plans; marketing studies
6. **Gender justice** - Legal aid; strategic analysis; advocacy support for women's networks/organizations.

Terms of Reference

Overview

The Consultant will produce an impact report of about 20 pages (plus annex), highlighting the impacts and achievements of the CLARIFI portfolio and documenting key lessons from implementation in a clear, compelling, and visually appealing form. To draft the report, the Consultant will utilize the following sources of information:

- CLARIFI's internal portfolio monitoring and tracking system
- Narrative reports for donors
- RRI and CLARIFI's Theory of Change and internal strategy documents
- Success stories published on the RRI-CLARIFI websites and social media platforms

In addition, Consultant will conduct up to six short virtual interviews, one per each Thematic Area, with selected partners representing all three regions to collect short testimonials on their project's impact and lessons. Consultant will also provide inputs on the report's design and proofread the final designed version to ensure quality and readiness for distribution.

Consultant Activities

1. Create detailed report structure and table of contents based on a content outline provided by RRI-CLARIFI.
2. Conduct interviews for short testimonials with six partners, one per each Thematic Area, ensuring at least one, but no more than two partners per region.
3. Deliver the first draft of the report and adjust following review by RRI's CLARIFI and Communications teams.
4. Review the report's initial design mood board and provide inputs on format, data visualization, and illustration to ensure a visually compelling and culturally representative product in line with the Coalition's principles of inclusion and the report's intended audience.
5. Deliver the second draft and make final adjustments following a review by RRI's senior leadership.
6. Final proofread of the designed version of the report to ensure accuracy, quality, and RRI style.

Consultant Deliverables

1. Detailed report structure and table of contents	Mid-September, dependent on contract start date
2. Testimonials from six partner reviews	September 30, 2026
3. First draft of report text for review by CLARIFI and Communications Teams	October 5, 2026
4. Submission of design inputs to RRI Communications Team	October 9, 2026
5. Second draft of report text for final review by RRI's senior leadership	October 16, 2026
6. Final report text incorporating feedback from RRI senior leadership	October 23, 2026
7. Post-design proofreading and quality check	November 2, 2026

RRI's Communications Team will provide an initial design mood board for Consultant input by **October 2, followed by a fully designed report draft for final proofread and quality check by **October 25**.*

Proposed Timeline

The proposed timeline for this project is September 16 – November 2, 2026.

Eligibility Criteria

Minimum Qualifications

1. Indigenous Rights Literacy: Minimum 3 years of experience working directly with or writing for Indigenous Peoples, local communities, and/or Afro-descendant Peoples.
2. Demonstrated ability to turn complex grant data, logical frameworks, and raw Excel metrics into highly engaging, human-centric prose.

3. At least five years of experience conducting sensitive, cross-cultural interviews via translators or digital channels with community leaders and field staff.
4. Experience leading the complete production cycle for at least 3 published high-level reports (such as Annual Reports, Impact Reports, or Global Progress Reviews) for international donors, philanthropic foundations, or UN agencies.
5. Experience working alongside graphic designers to map out visual storytelling elements using innovative tools, including but not limited to infographics, pull-quotes, videos, and photo layouts.
6. Proven track record of applying ethical, decolonial storytelling principles that replace paternalistic "savior" narratives with community agency.
7. Knowledge of Chicago Manual or AP Style.
8. Ability to conduct virtual interviews with partners in Africa, Asia, and Latin America.
9. Excellent writing and editing skills in English with superior command over grammar and punctuation.
10. Experience producing highly polished written content targeting policymakers and donors in English.

Preferred Qualifications

- Professional working proficiency in Spanish, French, or Indonesian Bahasa. As needed, RRI will provide interpretation services for interviews that will be conducted in these languages.
- Technical knowledge of CLARIFI's Thematic Priorities (e.g., rights-based conservation, climate finance, land tenure rights).

Key Contract Terms

Contract Type

This will be a deliverable-based contract. Consultant is responsible for ensuring that they have all required insurance, certifications, and/or licenses, and that they meet all legal requirements to provide services in the location where the work is being performed.

Equipment and Supplies

Unless stated otherwise in the proposal, the consultant is responsible for providing all equipment, software, and/or supplies required to perform the services. RRI will separately arrange and pay for approved interpretation services.

Budget

The anticipated budget for this project is up to US \$12,000.

Cost reasonableness and comparison will be used to evaluate proposals. We encourage submissions to reflect value for money.

Submission Requirements

Written proposals in response to this RFP should not exceed six (6) pages and include:

- Cover letter detailing Consultant's understanding of the Project's Scope and Sector (1 page)

- Consultant resume highlighting relevant work history and experience (Up to 2 pages)
- Short description and links to at least two examples from the last 4 years with similar scopes as the project, and one additional example of other forms of impact storytelling. (Up to 2 pages)
- Project Timeline and budget detailing the Consultant's total fixed price in U.S. dollars for all activities (Up to 1 page)

Please submit your proposal and required documents by email to: mwaris@rightsandresources.org with the subject line "CLARIFI Report."

The deadline for submission is 5:00pm ET on September 10, 2026.

Evaluation Criteria

Proposals will be scored based on the following parameters:

- Understanding of Scope and Sector (25%)
- Consultant work history and past performance (50%)
- Costs (25%)

Ethical Behavior

RRI is committed to maintaining the highest standards of integrity, transparency, and ethical conduct in the procurement process. We expect all vendors and consultants to adhere to ethical business practices and comply with applicable laws and regulations. Any attempt to influence the procurement process through unethical means, including but not limited to fraud, bribery, or conflicts of interest, will result in immediate disqualification.

RRI's procurement processes are fair and open and allow all vendors/consultants equal opportunity to win our business. If any individual or organization becomes aware of potential violations of ethical standards related to this procurement process, we encourage prompt reporting to our hotline at www.lighthouse-services.com/rightsandresources. By submitting a proposal, the bidder acknowledges this commitment and agrees to conduct all interactions with RRI in an ethical and transparent manner.